



# PPSU

P P SAVANI UNIVERSITY

UGC APPROVED

GIVING DESIGN  
AESTHETICS  
A CREATIVE  
EDGE



UNIVERSAL  
SCHOOL OF  
DESIGN





# UNIVERSAL SCHOOL OF DESIGN

## EXPERIENCED FACULTIES

STATE-OF-THE-ART  
STUDIOS, WORKSHOPS,  
AND CLASSROOMS  
FULLY EQUIPPED FOR  
PROFESSIONAL USE

MULTIDIMENSIONAL  
LEARNING ENVIRONMENT  
PROVIDING A RANGE  
OF EXPERIENCES AND  
OPPORTUNITIES TO  
SUPPORT STUDENTS'  
GROWTH

INDUSTRY RELEVANT  
EDUCATION WITH  
WORKPLACE  
APPLICABILITY

## ABOUT SCHOOL

Universal School of Design offers B.Des & B.ID curriculum that emphasizes on the skills and knowledge of design education one can find their own balance between Craft, Vision & Self Expression within the context of Practical Industrial need.

**5000+**  
STUDENTS

**100+**  
ACRES CAMPUS

**15+**  
COUNTRIES  
STUDENTS

**300+**  
INDUSTRY-  
ACADEMIA MOU  
SIGNED

**18 LPA**  
PACKAGE

## PROGRAM

### B.Des

- Fashion & Textile Design
- Visual & Communication Design
- Product Design

### B.ID

Interior Design





## FASHION & TEXTILE DESIGN

Our brand of fashion education nurtures your Creativity while providing the practical and technical skills needed for career success, exposing you to the practices of the fashion & Textile world.

Fun, fierce & fast paced Fashion Industry , attracts hundreds of graduates every year .Fashion & Textile Designers play a crucial role in the growth of India's Manufacturing, Retail , E-commerce & Export Sector.

### CAREER PROSPECTS

- Fashion Designer
- Textile Designer
- Visual Merchandizer
- Pattern Maker
- Illustrator
- Quality Controller
- Fashion Buyer
- Category Manager
- Fashion Stylist
- Fashion Consultant
- Merchandizer
- Image Consultant

# VISUAL & COMMUNICATION DESIGN

An amalgamation of Graphic Design , Photography, Animation Design , Film & Video Design , Visual Communication brims with various forms of media roaring with its high standard teaching methods.

Students of Visual & Communication Design have huge scope of work in sectors like Advertisement, TV & Media , Game , UI-UX , Photography , Packaging and so much more !



## CAREER PROSPECTS

- Graphic Designer
- Visual Designer
- Entrepreneur
- Project Manager
- Infographic Designer
- Ethnographic Researcher
- Film Production Designer
- Film Maker
- Ad Film Maker
- Motion Graphic Designer
- VFX Designer
- Photographer
- Creative Director





## PRODUCT DESIGN

Product Design is a combination of art and engineering. It is a blend of form and function. For product design drawing skills, creativity and technical knowledge are critical.

Product Designers are responsible for the looks and functionality of the products bought, used and consumed every day – from ball pen, phones, cars, lighting fixtures and furniture, to essential medical equipment.

## CAREER PROSPECTS

- Product Developer in Design Studio
- Packaging Designer
- System Designer
- Design Researcher
- 3D Model/ Prototype Maker
- Furniture Designer
- Toy Designer
- UI /UX Designer
- Home Decor
- Lifestyle Accessories Designer
- Design Strategist
- Design Entrepreneur





## INTERIOR DESIGN

Interior Design introduces students to the various nuances, standards and attributes of design, colour schemes, space planning and drafting.

The degree program is designed with an emphasis on workshops, industry exposure, internships running all through the period of four years. This not only gives students a practical experience but also gives them a detailed knowledge of how the interior design profession functions.

### CAREER PROSPECTS

- Interior Designer
- Set Designer
- Design Consultant
- Entrepreneur
- Exhibition Designer
- Furniture Designer
- Event Manager
- Design Educator



**CAMPUS:** NH 8, GETCO, Near Biltech, Dhamdod, Kosamba, Surat 394125.

**CITY OFFICE:** 3rd Floor, Above Citi Bank, Ghod Dod Road, Surat 395007.



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