



**GIVING  
DESIGN  
AESTHETICS  
A CREATIVE  
EDGE**

School of  
**Design**



**P P SAVANI**  
UNIVERSITY

## VISION

To emerge as a Centre of Excellence and Innovation, nurturing potential of students in preparing them to become competent professionals having concern for social values.

## MISSION

- To nurture the highest quality of academic excellence and empower students with immersive knowledge and scholastic integrity.
- To achieve academic leadership by deep linking initiatives in collaborative research, training and consulting.
- To create a cusp of knowledge freely accessed by academia and industry with an intent to impact society for the greater good.

## About DESIGN

*When Harold Nelson says that 'Humans did not discover fire, they designed it' he gives us an insight into what design activity really means.*

Design is continuous creative process which includes thinking, brainstorming, ideation and coming up with final outcome/object which is more comfortable to use and aesthetically more pleasing.

PPSU School of design encourages and supports each student's individual approach to develop and explore their own personal voice and role in the global design system.

We offer English, French and German languages as compulsory languages to the students, preparing them for National and International exposure. As a part of extra-curricular activity, we also provide Music classes to all our students at PPSU.

## About PPSU

PP Savani Education Trust was launched in 1987, which over the years expanded itself into a group of education with a student strength of more than 45,000. The institution offers 17 Undergraduate programmes.

Awarded as 'Emerging University in India' at 15<sup>th</sup> ELETS World Education Summit 2019, Mumbai

20+ Design Students

10+ Experienced Professors

20+ Expert National & International Sessions



# About School of DESIGN

**S**chool of Design (SoD) offers the B.DES and B.ID curriculum that emphasizes the skills and knowledge of design education. Where one can find their own balance between Craft, Vision, and Self-expression within the context of real industrial need.

## Design – Takeaways

- Value of sketches to communicate ideas
- Put ideas through a feasibility filter
- Innovation isn't magical. It's a process!
- There's a much better way to brainstorm
- Empathize not sympathize

## How to Apply

Based on the grades in your exams, we will confirm your place and look forward to warmly welcoming you at the beginning of your life here at PPSU.

For more information about how we process applications please visit Admissions page – [www.ppsu.ac.in](http://www.ppsu.ac.in)

## Overseas Applicants

We have a dedicated team available to advise, please visit our website [www.ppsu.ac.in](http://www.ppsu.ac.in) for information on applying from your country.

## Accommodation

PPSU accommodation has over 75 rooms across a range of well-managed residences. We also have an excellent network of support staff for all basic requirements.



## Visit us

Don't just take it from us, come and see for yourself what PPSU is all about. Our University is accessible from Monday to Friday between IST 8 am to 3 pm, which will give you a chance to visit the campus, see the facilities, meet staff and students and get a real feel for life at PPSU.

If you can't visit us in person you can get more of a feel for what PPSU is like by checking out our virtual tour [www.ppsu.ac.in/vt/pps.html](http://www.ppsu.ac.in/vt/pps.html).

## Scholarships

### Government Scheme Scholarship

- Vidya Lakshmi Education Scholarship (VLES)
- Mukhyamantri Yuva Swavalamban Yojana (MYSY)
- Central Sector Scheme of Scholarship (CSSS)
- Chief Ministers' Scholarship (CMSS)
- Post Metric Scholarship (PMS)
- Pragati Scholarship (PS)
- Food Bill Assistance (FBA)

### PPSU Scholarship

- Merit based scholarship
- Financial need-based scholarship
- Partner School Scholarship
- Presidential Scholarship

For more details, connect with us on

[admission@pps.ac.in](mailto:admission@pps.ac.in).

Please log on to our website [www.ppsu.ac.in](http://www.ppsu.ac.in) for details of tuition fees, financial support and the cost of living.



Minimum 10+2 higher secondary education from any recognized higher secondary school board.

## ELIGIBILITY

10+2 or Diploma in Architecture Assistantship or Diploma in Civil Engineering.



For more information on the process, log on to [www.ppsu.ac.in](http://www.ppsu.ac.in), all information is imparted on Admissions page.

Please contact [counsellor@pps.ac.in](mailto:counsellor@pps.ac.in) prior to applying.

## Academic Collaborations & Exchange Program



# Fashion & Textile

## FASHION & TEXTILE DESIGN

**P**PSU School of Design is a centre of excellence, where you can find your own balance between craft, vision, and self-expression within the context of real market demands. Our brand of fashion education nurtures your Creativity while providing the practical and technical skills needed for career success, exposing you to the practices of the fashion & Textile world.

PPSU School of design encourages and supports each student's individual approach. You'll develop and explore your own personal voice and role in the global fashion system.



### Career Prospects

- Professional Design Practitioner
- Entrepreneur
- Fashion Designer
- Industry Textile Designer
- Fashion Stylist
- Fashion Educator
- Visual Merchandiser
- Pattern Making in industries
- Fashion Illustrator
- Quality Controller

Fun, Fierce and Fast paced, the Fashion Industry attracts hundreds of graduates every year, meaning you have to be fearless in order to get where you want to be.



# Visual &

## VISUAL & COMMUNICATION DESIGN

We all exist in an inter-connected world with the physical and virtual space around us brimming with various forms of media. Whether it is a Mobile Shopping App, a TV Advertisement, a Chocolate Wrapper, a Movie/Film, Poster, a Website, a Video-game, or a Social-Media platform, all are manifestations of Communication Design.



# Communication

### Career Prospects

- Professional Design Practitioner
- Entrepreneur
- Advertising Agency
- Professional Photographer
- Graphic Designer
- Illustrator
- Multimedia specialist
- UI/UX Designer
- Curator
- Design Educator

Visual & Communication design is an amalgamation of Graphic Design, Photography Design, Animation Design, Film & Video Design, Interface Design, Experience Design.

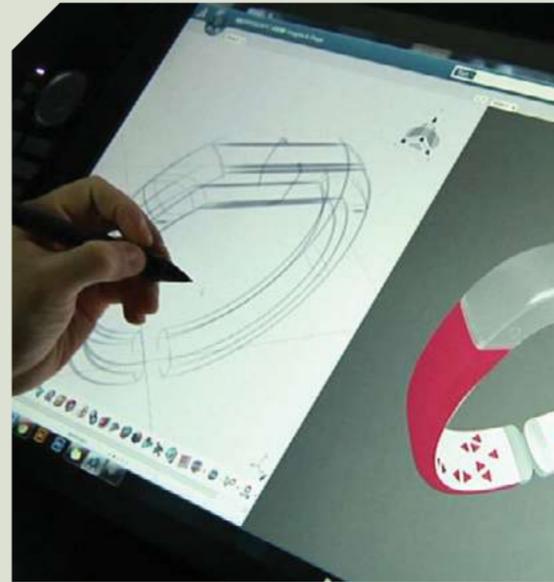


# Product

## PRODUCT DESIGN

Product design is a combination of art and engineering; drawing skills, creativity and technical knowledge are critical. Industrial Product designers are responsible for the look of many of the products bought, used and consumed every day - from cars, phones, lighting and furniture, to essential medical equipment.

A Product designer considers the usability, Ergonomics and aesthetics of common mass-produced items and works to improve the design, function, engineering and marketing of these Items.



### Career Prospects

- Design Entrepreneur in an growing Technological Industries
- Product Designer
- Startup projects
- Product developer at leading Design Studios
- Design Educator
- Design Researcher

Design students focus on understanding human behaviour to develop products of optimal style and function.



# Interior

## INTERIOR DESIGN

Interior Design introduces students to the various nuances, standards and attributes of design, colour schemes, space planning and drafting. The degree program deals with detailed sessions on selection of materials and completion for various spaces. The curriculum is designed with an emphasis on Workshops, Industry Exposure, Internships running all through the period of four years. This not only gives students a practical experience but also gives them a detailed knowledge of how the interior design profession functions.



### Career Prospects

- Professional Design Practitioner
- Entrepreneur
- Design Consultant
- Exhibition Designer
- Furniture Designer
- Journalist
- Design Educator



# CAMPUS LIFE



- Professional & Advanced Equipped Studios, Workshop and Classrooms
- Students Discussion Rooms
- Library with more than 5000 books
- Online Class Room with Recording facility
- National and International Print and Online Journals
- Library & Information Center
- E-Learning center open 24 hrs & 365 days
- Internet Browsing Center
- Video Conference Room
- Faculty Discussion Room
- Books & Stationery Shop



# INFRASTRUCTURE



## FACILITIES

(Accommodation to more than 200 students on campus and 15 families)

- 24x7 WiFi on Campus
- Lecture halls
- Auditorium
- Seminar halls
- Well-equipped laboratories
- Cafeteria
- Medical facility
- Ambulance service
- RO drinking water
- Reprographic facilities
- Round the clock security by very well-trained personnel
- Transport facility
- Indoor gymnasium
- Hostel facilities (staff, boys & girls)
- Hygienic kitchen and healthy vegetarian food
- Hot water facilities at hostels
- Experienced resident warden in each hostel

## Join us for a jovial academic experience...

This course information was accurate at the time of printing. Our course and module content and schedule is continually reviewed and updated to reflect the latest information at PPSU. It is therefore very important that you check the relevant course websites for the latest information before you apply and when you accept an offer. For full terms and conditions, please visit [www.ppsu.ac.in](http://www.ppsu.ac.in)

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